

**Table D2**  
**Survey Responses of Students Enrolled in OPM-Instructed Extension Unit Courses in 2022**

**QUESTION 1**

<i>Why did you choose to enroll in the program/course? Select all that apply.</i>	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
To obtain a certification or other credential preparing you for gainful employment or enhancing competitiveness in a particular field	232	142	26	30	20	14
Skill development	215	119	23	27	24	22
Interested in career/field change	197	117	23	28	21	7
Personal enrichment	132	70	14	15	12	21
Job market demands	104	61	7	18	11	7
Expedited program/shorter program length	82	49	8	11	7	7
To earn credit toward another degree or program's curriculum requirements	20	14	2	1	2	1
Other	25	8	5	5	1	6

**QUESTION 2**

<i>Why did you choose to enroll at [UC Campus] instead of another educational institution or provider? Select all that apply.</i>	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Reputation/quality of [UC Campus]	247	155	27	32	23	10
Value of a certificate from this institution on your resume	151	99	18	19	10	5
Availability of programs/courses in your field/area of interest	135	79	14	17	14	11
Availability of career support services and resources	58	33	6	6	11	2
Cost/affordability	52	26	5	7	4	10
Recommendation from others	45	26	5	4	3	7
Recruited by [UC Campus]	32	9	3	4	2	14
Program instructors	14	6	0	3	1	4
Other	33	16	5	4	3	5

**QUESTION 3**

<i>How did you pay for the costs of your program or course? Select all that apply.</i>	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Wages/earnings or cash from savings/family	201	116	20	23	23	19
Private loan(s)	67	41	7	13	5	1
Private scholarship/grant	12	8	1	0	1	2
Federal/public loan(s)	7	4	2	1	0	0
Federal/state/public grant(s)	7	1	4	0	1	1
University scholarship/grant	1	1	0	0	0	0
Other	54	31	3	4	4	12
Decline to state	7	3	2	0	0	2

**QUESTION 4**

*Were you aware that online instruction for your course/program was being provided by an employee of a third-party entity and NOT by university faculty?*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
No	183	104	21	16	17	25
Yes	150	89	15	21	15	10

*If the respondent selected Yes, they were not asked Question 4A.*

**QUESTION 4A**

*Would knowing that online instruction was being provided by a third party and NOT by university faculty have affected your decision to enroll or remain enrolled in the course/program?*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Yes, I would NOT have chosen to enroll or remain enrolled in the course/program if I had known that online instruction was being provided by a third party and NOT by university faculty.	122	69	15	13	11	14
No, I would have still chosen to enroll or remain enrolled in the course/program if I had known that online instruction was being provided by a third party and NOT by university faculty.	62*	35	6	4	6	11

\* One respondent who answered “Yes” to Question 4 was somehow able to answer Question 4A, even though the question should not have been visible to this respondent.

**QUESTION 5**

*Do you believe that information for the program/course misrepresented any of the following? Select all that apply.*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Employability of program graduates	136	79	15	20	18	4
The program’s/course’s instructors as university instructors	101	58	10	13	11	9
Learning outcomes for the program/course	90	46	11	13	12	8
Income-related outcomes for the program	76	47	8	11	7	3
The costs of the program/course	32	18	4	6	3	1
Other	36	18	5	5	5	3
I do NOT believe that information for the program misrepresented any of the above	123	79	13	6	7	18

**QUESTION 6**

*Overall, do you feel that any of the following marketing efforts for your program were misleading in their use of university logos, branding, or other aspects? Please select all that apply.*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
No, I feel that the marketing efforts for my program were transparent	189	122	16	12	15	24
Yes, advertisements	98	54	14	18	10	2
Yes, website content	91	52	9	14	10	6
Yes, other	32	8	8	8	5	3

**QUESTION 7**

*Overall, do you feel that any of the following marketing efforts for your program were not appropriate in their use of university logos, branding, or other aspects? Please select all that apply.*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
No, I feel that the marketing efforts for my program were appropriate	205	126	20	17	16	26
Yes, advertisements	96	55	13	15	9	4
Yes, website content	77	40	10	13	9	5
Yes, other	13	5	2	2	2	2

**QUESTION 8**

*If you were recruited for your program, please indicate how the employee contacted you to encourage your enrollment. Select all that apply.*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
I was not recruited for my program	180	113	21	20	16	10
Email	78	44	8	9	4	13
Phone call/voicemail	75	44	7	8	9	7
Do not recall/remember	23	12	1	2	4	4
Social media (Facebook, Twitter, LinkedIn, Instagram, etc.)	18	6	4	2	3	3
Text message	10	3	2	1	2	2
Direct U.S. mail	4	1	2	0	1	0
Other	14	6	3	2	0	3
Decline to state	16	9	1	2	1	3

*If the respondent indicated that they were not recruited for the program or declined to state, they were not asked Questions 8A and 8B.*

**QUESTION 8A**

*Overall, do you feel that recruiting efforts for your program were not transparent about any of the following items? Select all that apply.*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
No, I feel that recruiting efforts for my program were transparent	55	31	6	6	3	9
Yes, the recruiter's description of the relationship between their employer and the university	36	19	2	4	5	6
Yes, the recruiter's information about program instructors	35	16	3	5	6	5
Yes, the recruiter's information about program outcomes	34	19	2	5	4	4
Yes, the recruiter's identification of their employer	27	13	3	3	4	4
Yes, university logos and branding in emails the recruiter used	27	14	3	3	3	4
Yes, the recruiter's information about program refunds	10	6	0	2	1	1
Yes, the recruiter's information about program costs	8	5	0	2	1	0
Yes, the email account the recruiter used	8	3	1	1	2	1
Yes, the area code in the phone number the recruiter used	6	3	0	1	1	1
Other	6	3	2	1	0	0

**QUESTION 8B**

*Overall, do you feel that the recruiter's communication with you was not appropriate? Please select all that apply.*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
No, I feel that the recruiter's communication was appropriate	97	57	7	9	9	15
Yes, demeanor of employee	10	3	3	0	0	4
Yes, method of contact	9	2	0	2	2	3
Yes, frequency of contact	8	3	1	0	1	3
Yes, other	8	2	3	3	0	0

**QUESTION 9**

<i>Did you enroll in the program for the purpose of changing your career or field of work?</i>	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Yes	224	132	28	32	25	7
No	100	58	7	3	6	26

**QUESTION 10**

<i>How did the program or instruction received impact your employment situation?</i>	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
The program or instruction received did not impact my job situation at all.	216	123	26	26	24	17
The program or instruction received helped me improve in the job I already had at the same company/organization.	48	28	2	1	3	14
The program or instruction received helped me find a job at a new company/organization.	43	27	4	8	3	1
The program or instruction received helped me move to a new role at the same company/organization.	15	10	3	0	1	1

**QUESTION 11**

*If at the beginning of the survey respondents selected that they enrolled in a technology boot camp, they were shown this question. If they selected any other program, they were not shown this question.*

<i>If you enrolled in a technology boot camp, did you move from a non-STEM (science, technology, engineering, math) role to a STEM role after completing the program?</i>	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
No, I remained in a non-STEM role after completing the program.	137	78	22	17	13	7
No, I was already in a STEM role before completing the program and remained in one after completing the program.	74	40	4	14	16	0
Yes, I moved from a non-STEM role to a STEM role after completing the program.	24	13	6	4	1	0
No, I moved from a STEM role to a non-STEM role after completing the program.	3	1	1	0	1	0

**QUESTION 12**

*Did you move from a career role in a field unrelated to the subject of your program into a career role in a field related to the subject after completing the program?*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
No, I remained in a career role in a field unrelated to the subject of the program after completing the program.	152	85	22	17	16	12
No, I was already in a career role in a field related to the subject of the program before completing the program and remained in one after completing the program.	103	63	6	8	7	19
Yes, I moved from a career role in a field unrelated to the subject of the program into a career role in a field related to the subject after completing the program.	54	34	4	9	6	1
No, I moved from a career role in a field related to the subject of the program to a career role in a field unrelated to the subject after completing the program.	12	5	3	1	2	1

**QUESTION 13**

*I was satisfied with the instruction provided for my course/program.*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Strongly agree	70	47	6	5	2	10
Agree	102	63	12	9	10	8
Neither agree nor disagree	45	23	4	5	7	6
Disagree	57	30	8	11	6	2
Strongly disagree	47	24	5	5	6	7

**QUESTION 14**

*The quality of the instruction met my expectations for [UC Campus].*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Strongly agree	63	41	6	7	2	7
Agree	88	51	7	11	8	11
Neither agree nor disagree	59	38	6	2	8	5
Disagree	45	24	11	6	2	2
Strongly disagree	66	33	5	9	11	8

**QUESTION 15**

*I was satisfied with the coaching, career support services, and other services provided through the program.*

	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Strongly agree	61	36	7	6	2	10
Agree	63	39	7	8	4	5
Neither agree nor disagree	86	46	11	8	12	9
Disagree	39	27	2	4	5	1
Strongly disagree	72	39	8	9	8	8

**QUESTION 16**

<i>The program was worth the money I invested.</i>	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Strongly agree	56	36	7	4	0	9
Agree	58	38	5	6	3	6
Neither agree nor disagree	50	27	5	5	8	5
Disagree	47	34	1	4	5	3
Strongly disagree	110	52	17	16	15	10

**QUESTION 17**

<i>The program was worth the time I invested.</i>	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Strongly agree	69	46	7	6	0	10
Agree	94	58	9	8	13	6
Neither agree nor disagree	48	22	7	6	6	7
Disagree	32	22	3	5	1	1
Strongly disagree	78	39	9	10	11	9

**QUESTION 18**

<i>The program had a positive impact on my career and/or skills.</i>	TOTAL	UC BERKELEY	UC DAVIS	UCLA	UC SAN DIEGO	UC SANTA BARBARA
Strongly agree	68	46	5	8	0	9
Agree	75	44	8	7	9	7
Neither agree nor disagree	73	45	9	6	8	5
Disagree	38	19	8	6	3	2
Strongly disagree	67	33	5	8	11	10

Source: Responses to California State Auditor survey.