

Table A4
Marketing and Disclosure Terms in the Selected Campuses’ Contracts with OPMs

CAMPUS	OPM	PROGRAM	AUTHORIZES CAMPUS TO APPROVE MARKETING	REQUIRES DISCLOSURE OF OPM PARTNERSHIP*	REQUIRES DISCLOSURE OF OPM INSTRUCTION†
UC Berkeley	2U, Inc.	Technology boot camps	Yes	No	No
	Institute of Career Development, Inc.	Paralegal studies courses for Berkeley Extension certificate program	N/A	No	No
	Dalton Education	Certified financial planning program	Yes	No	No
	Taylor Engineering	HVAC courses for Berkeley Extension certificate program	Yes	No	No
	2U, Inc.	Master of information and data science program	Yes	No	N/A
	2U, Inc.	Master of information and cybersecurity program	Yes	No	N/A
	2U, Inc. (EdX)	Massive open online courses	No	N/A	N/A
	2U, Inc. (GetSmarter)	Continuing education courses	Yes	Yes	N/A
UC Davis	2U, Inc. (EdX)	Massive open online courses	Yes	N/A	N/A
	2U, Inc. (GetSmarter)	Continuing education courses	Yes	Yes	N/A
	2U, Inc.	Online MBA and MS in management (MSM)	Yes	No	N/A
	2U, Inc.	Technology boot camps	Yes	No	No
	Socratic Arts, Inc.	Certificate in cybersecurity and youth programs	Yes	No	No
	Institute of Career Development, Inc.	Paralegal studies certificate program	N/A	No	No
	All Campus	Lean Six Sigma Green Belt certificate program	Yes	No	N/A
	Coursera	Massive open online courses and spatial data analysis and visualization MasterTrack certificate	Yes	N/A	N/A
	Blackboard	Self-supporting graduate online degree programs	Yes	No	N/A
UCLA	2U, Inc.	Technology boot camps	Yes	Yes	No
	All Campus	Master of science in engineering program with certificate of specialization in engineering management or certificate of specialization in data science engineering	Yes	No	N/A
	All Campus	Master of healthcare administration program	Yes	No	N/A
	iDesign	Master of healthcare administration program	N/A	No	N/A

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CAMPUS	OPM	PROGRAM	AUTHORIZES CAMPUS TO APPROVE MARKETING	REQUIRES DISCLOSURE OF OPM PARTNERSHIP*	REQUIRES DISCLOSURE OF OPM INSTRUCTION†
UC San Diego	2U, Inc. (EdX)	Massive open online courses	Yes	N/A	N/A
	Coursera	Massive open online courses	Yes	N/A	N/A
	2U, Inc.	Technology boot camps	Yes	Yes	No
	Springboard	Machine learning engineering boot camp	Yes	Yes	No
	NIT Institute	Automotive safety certificate program	Yes	No	No
	Open X Education, Inc.	Additive manufacturing certificate program	Yes	No	No
UC Santa Barbara	QuickStart Learning, Inc.	Technology boot camps	Yes	Yes	No
	ZSchool, LLC	Customer experience and leadership programs	Yes	No	No
	Blockchain Academy	Blockchain credential programs	Yes	No	No

Source: Selected campuses' OPM contracts and interviews with UC staff.

■ These contracts either expired as of May 2024, or campuses have terminated their agreements with the respective OPMs.

Note: The information presented pertains to the terms of the contracts. However, the contract terms do not necessarily correlate to whether a campus did or did not disclose an OPM partnership or OPM instruction in all cases.

* N/A applies to massive open online courses, which do not necessitate contract provisions that require disclosure of the OPM partnership because they are hosted on the OPMs' websites.

† N/A indicates that there is no OPM instruction.