

**Table B.1**  
**Estimated Tourism District Assessment Expenditures by Category**  
**2012 Through 2021 (nearest thousand)**

CATEGORY	EXPENDITURES	CATEGORY	EXPENDITURES
Salaries and wages	\$40,174,000	Industry events	\$576,000
Convention advertising, promotion, research	10,252,000	Client materials, services, and housing	509,000
Solicitation—travel and promotion	7,482,000	Passkey user fees	414,000
Insurance	7,055,000	Community assistance	403,000
Tourism travel and promotion	6,120,000	Supplies and other office expenses	383,000
Anaheim Chamber of Commerce	2,738,000	Legal fees	346,000
Payroll taxes	2,859,000	Telephone	318,000
Rent	2,774,000	Equipment rental	297,000
Computer contingency	2,662,000	Pension administration fees	261,000
Miscellaneous	2,605,000	Partnership development	251,000
Enterprise Anaheim, LLC	2,178,000	Payroll administrative fees	221,000
Client assistant commitments	2,080,000	General travel and promotion	206,000
Convention associations, meetings, exhibitions	1,840,000	Mailing cost	171,000
Media and community relations	1,373,000	Events—sports development	171,000
Employer’s pension contribution	1,303,000	Depreciation	146,000
TID reimbursable expenses	954,000	Employee—auto and mileage expenses	115,000
Professional services and public relations	946,000	Other	309,000
Membership expense	922,000	<b>Total</b>	<b>\$101,414,000</b>

Source: Auditor’s analysis of Visit Anaheim’s annual financial statements.