

Table 1
Contracts Among the City of Anaheim, Visit Anaheim, and the Chamber
Fiscal Years 2012–13 Through 2021–22

CONTRACT	CONTRACT DESCRIPTION	CONTRACT TERM <i>(Calendar Year)</i>	SOURCE OF FUNDS	AMOUNT DISBURSED
Contracts the city of Anaheim entered into with Visit Anaheim	Anaheim tourism district assessment contract City pays 75 percent of the tourism district assessment funds (less the city's administrative costs) to Visit Anaheim for providing convention services and promoting tourism, among other activities.	Entered into in 2010 and currently extends automatically each year, unless terminated	Tourism district assessment	\$111,220,000
	Economic recovery services contract City contracted with Visit Anaheim to expedite the city's economic recovery, including restoration of hotel occupancy rates and convention center bookings back to pre-COVID-19 pandemic levels.	2020–indefinite	City convention, sports, and entertainment venue fund	6,500,000
	Volleyball retention contract City contracted with Visit Anaheim to secure Anaheim as the host city for various volleyball events and to recognize Anaheim as a sponsor of USA Volleyball.	2017–2020	City general fund	980,000
	Other			190,000
VISIT ANAHEIM TOTAL RECEIVED				\$118,890,000
Subcontract that Visit Anaheim entered into with the Chamber	Anaheim tourism district assessment subcontract Visit Anaheim transfers 3.5 percent of the tourism district assessment funds it receives from the city to the Chamber. The Chamber is to fund programs, activities, and services benefitting the assessed hotels and resorts in Anaheim as well as the tourism and convention industry.	2010–2023*	Tourism district assessment funds	\$4,430,000 [†]
Contracts the city of Anaheim entered into with the Chamber	Sponsorship agreements City sponsorships of various Chamber events including job fairs, economic conferences, and a golf tournament.	2015–2016, 2019–2020	City economic reinvestment fund and economic development fund	650,000
	Shop-and-dine-local contract Implementation of an online platform to promote local businesses during the pandemic.	2020–2021	City general fund	500,000
	Anaheim Enterprise Zone City funds paid to the Chamber to perform certain services related to the administration of the Anaheim Enterprise Zone Program	2012–2013	City general fund	550,000
	Other			90,000
CHAMBER OF COMMERCE TOTAL RECEIVED				\$6,220,000

Source: Auditor analyses of city contracts, a related subcontract, and financial records from the city and Visit Anaheim.

* Visit Anaheim canceled the contract with the Chamber, effective September 2023.

† Amount includes funds Visit Anaheim disbursed to the Chamber under the tourism district assessment subcontract from calendar years 2012 through 2022. Because Visit Anaheim's 2022 audited financial statements were not available, the expenditure of \$660,000 for that fiscal year is unaudited.