

Table 2
Examples of Unallowable Services That the Chamber Reported It Engaged in Using Tourism District Assessment Funds 2012 Through 2022

YEAR	SELECTED UNALLOWABLE SERVICES
2012	Developed Resort Legislative Plan and used the plan to shape conversations with current and potential legislators. Designed campaign interviews, questionnaires, and strategies based on the plan.
2013	Produced list of current bills and their impact on resort businesses. Developed a voter guide and campaign and communication pieces based on the Resort Legislative Plan.
2014*	Presented regular bill updates and analysis at the Chamber's Legislative Committee meetings. Included legislative articles in its magazine and newsletters.
2015	Advocated on behalf of resort businesses to support or oppose various proposed local, state, and federal policies. Held four Chamber Legislative Committee meetings, which included attendance by elected officials.
2016	Took key positions and action on legislation and other policies, including writing letters of support or opposition of tourism or resort-related policies.
2017	Hosted nine Chamber Government Affairs Committee meetings to discuss and set policy related to critical legislation impacting the Anaheim business community and Anaheim Resort. Traveled to California State Capitol and met with 11 legislators to discuss Anaheim and the Anaheim Resort.
2018	Hosted five Chamber Government Affairs Committee meetings including policymakers, such as a county supervisor, a city councilmember, a district attorney, and the registrar of voters. Tracked 17 tourism-related bills.
2019	Coordinated 21 people to speak at Anaheim city council meetings to share news and updates from the Anaheim resort and entertainment industry. Held one-on-one meetings with five city councilmembers, one county supervisor, and a district attorney. Provided eight reports regarding government affairs to the business community.
2020	Met individually with seven councilmembers, a congressman, a state senator, an assemblymember, a county supervisor, and a district attorney.
2021	Met individually with six councilmembers, a congressman, an assemblymember, a county supervisor, and a district attorney. Held three Chamber Government Affairs Committee meetings with two congressmembers and a district attorney.
2022	Advocated for a tourism-business friendly climate by supporting or opposing 13 local, state, or federally proposed pieces of legislation.

Source: Auditor's analysis of the Chamber's annual reports to Visit Anaheim.

* The Chamber's 2014 annual report references many activities that occurred in 2011 and 2012. Therefore, based on this annual report, it is unclear whether some of these activities also occurred in 2014.